

# Bitcoin & Company Network

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# **BITN TOKEN BITCOIN & COMPANY NETWORK WHITEPAPER**

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#### **INDEX**

- 1 THE VISION
- 2 THE PROBLEM
- 3 THE SOLUTION
  - 3.1 TRAINING COURSES
  - 3.2 CRIPTOMAT
  - 3.3 BITCOIN & COMPANY NETWORK
- 4 TOKEN USE
- 5 MERCHANDISING
- 6 MARKET
- 7 THE COMPANY
  - 7.1 TEAM AND ADVISOR

#### 1 - THE VISION

The world is changing abruptly thanks to new technologies based mainly on digital and artificial intelligence and above all on the Blockchain

Thanks to these innovations, the financial and payments sector is also adapting and changing, disorienting the population not ready for this change.

New payment instruments and methods are emerging on the world stage.

# 2 - THE PROBLEM

In the world thanks to the profound changes that have taken place in the digital technological sector and to globalization, the holders of wealth and therefore of power are no longer the nations but the large multinationals that capitalize more than some markets. See for example Apple, Huawei, Alphabet, Amazon, Alibaba. This phenomenon has rewritten the rules of world finance and consequently the banking system has gone into crisis as it is too rigid and not very flexible to change. The accommodating policies of the central banks have led to a prolonged phase of negative rates, accentuating the problems for the banks.

This new scenario has disoriented the population that cannot find easier solutions to satisfy their needs, financial products are increasingly complex and risky.

#### 3 - THE SOLUTION

Cryptocurrencies are the answer to the change taking place, but entering this world that has totally different rules and methods than the traditional ones is not for everyone.

The decentralization of the crypto shifts the balances of choice and possession of value from the central financial institutions to the single individuals but to great powers derive also great responsibilities.

In this scenario Bitcoin & Company is born, one of the few realities in the world that aims to make all the opportunities offered by the crypto world tangible and usable to the population.

A pool of experts accompanies people in this phase of transition from the traditional world to the crypto world.

We also think that the two realities will live together in the coming years.

#### 3.1 - TRAINING COURSES

Before facing any new challenge, training is needed, Bitcoin & Company offers the possibility to take courses with experienced professionals in the traditional financial sector and in the crypto world in order to make this change as easy as possible.

#### 3.2 - CRIPTOMAT

We have market leaders in our Lriptass cryptomat rooms, which allow real-time conversion of FIAT currencies into BTC, making it very easy to enter the new world.

Thanks to our technicians we install and give assistance to the new Criptomat purchased at our facilities.

#### 3.3 - BITCOIN & COMPANY NETWORK

Our Network allows enthusiasts, professionals and companies to start new Bitcoin & Company points in other cities, we support entrepreneurs in all the steps, from the choice of premises, the configuration of the cryptomat, the supply of courses and the administrative accounting management.

#### 4 - TOKEN USE

Thanks to our BITN Token all the services reported in point 3 will be offered at particularly interesting conditions, it can be used in all points of the network without the need to use FIAT currencies.

The number of tokens has been defined in a total term of 500 million, therefore it cannot be inflated, with the opening of new points in the world and the next future mass adoption of the crypto coins, the request of the token will inevitably lead to its own increase in value.



#### The technical characteristics of the BITN token are as follows:

o Contract address: 0x41ad4093349c8a60de591a3c37dcd184558eaae3

Symbol: BITNDecimals: 18

Total supply: 500,000,000

o Circulating supply: 300,000,000

o Tokens in possession of BITN CREATORS: 200,000,000

#### Example of use:

- course registration with payment in Token 20% discount
- the Token will be used and recognized for purchases in all points of the network both for courses and for Euro / BTC conversion

#### 5 - MERCHANDISING

In the studio also the sale of gadgets and clothing related to the crypto coins, directly from the website there will be the possibility to buy them, in the initial phase, you can use BTC, BITN and even FIAT currency.

#### 6 - MARKET

It is estimated that the world population that today amounts to 7.5 billion will reach around 9.8 billion in 2050. All these people who find themselves in a digitally evolved world that uses the services offered by crypts will necessarily need a high level of training and points where they can comfortably buy crypto.

# 7 - THE COMPANY

Since 2011 our skills have focused on the new world of cryptocurrencies, Bitcoin & Company allows its clients to easily and securely access this wonderful world.

# 7.1 - TEAM AND ADVISOR

Team of professionals with experience in the world of professional finance, behavioral finance and trading.

#### **PAOLA LUCIANETTI**



Co-Founder & Ceo

# **MAX DI NOCCO**



Professional Miner Bitcoin

Maximalist Blockchain Developer

Co-Founder

# JIN CB FELICE



Digital Market Expert Commercial and Development Manager

#### **VALERIO DI NOCCO**



Social Media Manager

# BALANCE SHEET CONSULTANTS ENROLLED IN THE FINANCIAL PROMOTERS REGISTER



They support and support customers also for needs and problems related to the traditional financial / insurance world.